

REVIVAL PLANBOOK- Evg. Keith Fordham

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DEAR FELLOW SERVANT,

REVIVAL PREPARATION IS A MUST

if a church is to experience the fullness of God's blessings, during a scheduled revival crusade. I'm sure that you share my desire to see God bless in such a way that He will make a tremendous impact, not only in your church family, but in your whole city as well.

WE HAVE PREPARED THIS BOOK

to help you as a pastor and church leadership to be prepared and organized to realize the greatest opportunity that is set before you and your people.

is the **procedure** to gain God's anointing **power** to accomplish His **perfect purpose** for this wonderful opportunity to see souls saved and Christians catching a new and fresh vision to reach your city for Christ.

PLEASE READ THROUGH THIS BOOK

and follow as closely all the **suggestions** that you believe will be helpful to you as the spiritual leader and the suggestions that will apply to your field of ministry.

WE ARE PRAYING NOW

for God's divine leadership in your life and those that will follow to experience a genuine "**renewal**" and "**harvest**" that will exalt the name of Jesus in all things.

Sincerely yours - Happily His!

Keith Fordham

Keith Fordham
Evangelist

CHAPTER ONE

WHY HAVE A REVIVAL?

The word "**revival**" has taken on many meanings. The Keith Fordham Evangelistic Association is committed to seeing revival in its truest experience in the hearts of the believers and the lost community. We may therefore define "revival" as a period of time set aside by a church for the purpose of **Spiritual Renewal and Evangelism**.

Why should the local body of believers have a revival? Listed are several important reasons for the positive approach to spiritual renewal of God's people and the powerful acceptance of spiritual regeneration of a seeking soul.

1. PRIORITIES

Revival is a reminder to keep our priorities in proper order. Churches and their people forget that our priority is to share Christ with a lost world. Revival helps us to refresh our commitment to the "**seeking and saving of those who are lost.**"

2. PRESENCE

Every church needs the opportunity to experience the presence of God in a new and exciting way as the body gathers to hear fantastic singing and tremendous preaching from God's word. Revival can be a spiritual retreat to experience the presence of God with new zeal and vision.

3. PURPOSE

Revival becomes a unified voice of the body of Christ that proclaims to the community their purpose in showing concern for their fellow man's spiritual welfare. This should not be the only way a church shows Christ's concern, but it should be one way.

4. PROVISION

Revival should focus on God's provision for the total man in the life of the church. This is a wonderful opportunity to see God's provision in the lives of the family, young people, children, personal finances, inactive church members, and those who are lost without Christ. We are committed to this area to see a total-church life revival that will effect every person who is a part of this meeting.

5. PRAYER

"The family that prays together stays together." "Prayer changes things." "More things are wrought in prayer than man will ever know." Prayer is more than a slogan. Prayer is a dynamic tool of our Christian faith. The revival should be bathed in prayer as God's people pray for spiritual healing within the body and divine healing for those who are eternally lost without Jesus. We should allow the revival to intensify and develop our prayer life in the future. We should realize that the revival effort will develop a "**prayer conditioned church.**"

6. PRODUCTION

Revival sets a spiritual atmosphere that ripens and produces a harvest. The intensified atmosphere of concern and proclamation makes it easier to achieve a harvest of souls. Adequate planting and watering guarantees such a harvest. Without proper planning, praying, and preparation, the revival will not produce a harvest of souls that will bring honor to the Lord Jesus. Psalms 126:5-6 is God's Word of production when we will pray and go forth to present the gospel to a lost and dying world who needs Jesus.

CHAPTER TWO GOD'S MAN, WITH GOD'S PLAN, AND TOGETHER YOU CAN

As the pastor, you are called to "do the work of an evangelist" and to "equip the saints for the work of the ministry." As God's man, you are to be a personal soul winner and an equipper for life-style soul winning.

The results of the revival depends on your ability to **motivate, activate, and generate your people to catch a vision concerning the possibilities of what God could do when people are willing to walk by faith and expect God to do above and beyond our greatest human expectations. This means WORK!**

Prayer is essential in getting the work done. Too many times we have been guilty of doing the Lord's work, but leaving the Lord out of the work. Pray alone; pray with your staff, pray with your deacons, pray as you drive, pray as you work. PRAY, PRAY, PRAY! Work as though everything depends on you. **Pray as though everything depends on God. It does and you do!**

Churches do not move toward evangelism, they drift from it. Pastors must constantly recommit themselves to evangelism. That's why you, being God's man, must be in tune to God's plan for your flock. Your prayer life and soul winning commitment will determine the depth and compassion of the people with whom you serve.

You are **encouraged to preach messages that concern revival to enlighten and excite your people to catch a real vision to reach your city for Christ. The way to build a soul-winning church is to Keep It Simple; Say It Often; Make It Burn. Remember: You are God's man, with God's plan, and together you can!**

CHAPTER THREE ORGANIZE, EVANGELIZE, AND ANALYZE

I. ORGANIZE

Certainly the organization of a revival can never bring real revival, but lack of proper organization can be the cause of the lack of God's blessings. **God expects His people to prepare in the power of the Holy Spirit and leave the results to Him.** We see little results when we fail in our preparation.

Here are some organizational suggestions that can achieve the best results for God to bless our efforts together.

A. Create Expectancy

Sermon (3 weeks before revival)

Sermon (2 weeks before revival)

Sermon (1 week before revival)

B. Committees Involved

Prayer Committee

Chairman

Address

Phone

Publicity Committee

Chairman

Address

Phone

Attendance Committee

Chairman

Address

Phone- _____

Music Committee

Chairman

Address

Phone- _____

Hospitality Committee

Chairman

Address

Phone- _____

Usher's Committee

Chairman

Address

Phone

Special Emphasis Committee

Chairman

Address

Phone- _____

Follow-up Committee

Chairman

Address

Phone- _____

C. Set Goals

Sunday School High Attendance Day _____

Additions To Church _____

Professions Of Faith _____

Total Members Involved _____

D. Program A: Calendar

1. Plans for promoting attendance through special Emphasis each night.

Sunday AM

Sunday PM

Monday

Tuesday

Wednesday

2. When the choir will meet.

Time

Place

3. Meals, etc.

4. Prayer Meetings

Date and Place

Date and Place

Date and Place

Date and Place

Date and Place

Date and Place

5. Outreach

Date and Place

Date and Place

Date and Place

Date and Place

Date and Place

Date and Place

6. Publicity

Radio

Telephone

Newspaper

Flyers

Mail-out

Yard Signs

E. Follow-up

Plan _____

Persons Involved _____

Training of Follow-up Personnel _____

Date Time & Place

II. Evangelize

In order to bring the lost to the revival or win them to Christ, you must know where they are. Most of them can be found with these few suggestions.

A. The census or survey.

I. By telephone - Use the local directory or a criss-cross reference in larger cities.

- 2. A door-to-door survey.
- 3. **Inside church census - church records. Compare the Sunday School rolls to the church roll to find out who the unsaved attendees are and those who need to transfer letters. Those who regularly attend Sunday school, but are not church members are the hottest prospects to visit for the revival.**

B. Ask your church members.

- 1. Many will have unsaved family, friends, and neighbors.
- 2. Members can bring prospect files up-to-date.

C. New Resident lists.

- 1. Utility companies.
- 2. Chamber of Commerce.
- 3. "Welcome Wagon" services.

D. Recent visitors to your services.

III. ANALYZE

A. Were the plans and preparations adequate?
(Review them)

I. List strengths _____

2. List weaknesses: _____

(continued)

B. Did we reach our goals?

1. Goals reached: _____

2. Goals not reached: _____

C. Did the revival achieve expected results? ()Yes ()No

Why: _____

D. Was the Follow-up Adequate?

()Excellent ()Good ()Fair ()Poor

List strengths: _____

List weaknesses: _____

E. List general observations and suggestions for next revival.

CHAPTER FOUR COMMITTEE RESPONSIBILITIES

PRAYER COMMITTEE

Prayer is essential to any real revival (II Chronicles 7:14). The prayer committee must organize the church to pray specifically for revival, themselves, fellow church members, and the lost.

Here are some plans to mobilize the prayer efforts of your church family.

1. Cottage prayer meetings.

Should be hosted by the deacons and Sunday School Leaders.

2. Prayer partners.

Pray together each day at work, at home, or by telephone.

3. Prayer vigil at the church.

Use the 24-hour intercessory prayer chain the day before the revival begins. Be sure there is a definite plan, and be sure to enlist people to pray. Great revivals never just happen. They are the work of God. God works in people when they pray. Pray for compassion for the lost. Pray until the revival is totally in God's Hands. Pray expecting results.

PUBLICITY COMMITTEE

Make definite plans to let the public know about the revival. Signs, posters, radio announcements, and newspaper articles are all useful in publicizing the revival. Some examples are enclosed in the packet of preparation materials. Appendix A of this manual is "Publicity Release" and should be consulted. Enclosed in the preparation materials sent to you are pictures and drawings that are suitable for the printing of publicity. Thirty posters are also included for your use.

Young people wearing blue armbands to school and adults wearing blue ribbons on their lapels can help to publicize the revival. When asked why they are wearing them, they can answer, "This is to remind me to invite you to our revival." Others may want to wear **Homer stickers**, which are available at a cost.

Remember that the real function of publicity is to let the public know that revival is going on, so that it will be easy to bring or invite them.

ATTENDANCE COMMITTEE

One of the most important steps in revival preparation is a definite plan of attendance. Do not leave this important phase of revival to chance. (See Chapter 7, "Special Revival Emphasis," for promotions of attendance.)

MUSIC COMMITTEE

Music is very important to the revival. Enlist a strong **choir** in support of the music evangelist. If the church is small, at least enlist those who can sing special music and have

them committed well in advance of the meeting. Be sure to **share the list** with the music evangelist so he can have adequate time to organize music. He may have his own specials arranged. Also obtain commitments from the organist and pianist. ***Note: On Children's night, the music should be left to an extreme minimum.**

USHER'S COMMITTEE

1. Pray earnestly before and during each service.
2. Ushers should give everyone a friendly greeting. Give a warm smile and firm handshake to each person.
3. Special consideration should be given to visitors. Find seats for them and introduce them to church members. Make them feel welcome.
4. Arrive early and be sure to have at least one usher at every entrance.
5. Ushers should know the location of the nursery, restrooms, emergency health facilities, and be prepared to help those who need them.
6. Be sensitive to the temperature of the auditorium and adjust to make it as comfortable as needed. *** Note: It is far better to be a little cool than too hot.**
7. Keep the front pew open for those who will make decisions during the invitation.
8. Be ready to follow a pastor's request (receiving offering, etc.).
9. Distribute and collect registration of attendance cards according to the plan with the pastor.
10. Check to see that sufficient hymnals are available.

SPECIAL EVENTS COMMITTEE

Attempt to introduce the team and the Gospel to the community in other ways. A field of ministry that has been greatly neglected in our evangelism outreach is that of reaching into the various organizations of the community. Perhaps this is partially due to oversight or just not realizing the possibilities that can be made available through the use of our evangelists, music directors, and others on the evangelistic team. ***Note: Please check with Keith Fordham before committing him to an engagement.**

There are many other ideas you can use to have an opportunity to share with groups of people. You may not realize the results on the spot, but it may plant a proper seed in seeing people eventually come to your services, who otherwise would not have bothered to attend.

FOR MUSIC DIRECTORS:

- 1. The Chamber of Commerce**
- 2. Rotary Club**
- 3. Kiwanis**
- 4. Lions Club**
- 5. Golden Age Clubs**
- 6. Nursing Homes**

CHAPTER FIVE GENERAL REVIVAL SUGGESTIONS

1. During the services, **keep announcements to a minimum.** Provide ample time for singing, preaching, and the invitation. **Give the revival priority. This includes Sunday morning!** Time must be left for the invitation especially on Sunday morning!

2. **The invitation is the most important part of each service.** Those desiring to make decisions for Christ are always invited to do so publicly. Several mature Christians should be prepared to counsel with those making decisions. This should be done in the service or if need be in a room off from the worship area to provide exactness in each person's life. In most revivals, more people respond than can effectively be dealt with by the Pastor. Trained counselors should be ready to come forward at the beginning of the invitation. The Pastor needs to act quickly in determining the needs of those coming forward and get them to the counselors as rapidly as possible.

3. **Do everything possible to involve people.** People are the best publicity. People need revival. People need Jesus. People are the reason for revival and we want to reach as many people as possible for Jesus.

4. Generally, **Homer, the dummy or Joy** is used for **6 minutes during each of the revival services.** After a lively opening chorus or hymn sung by the choir or music evangelist, or Praise Team, **Homer or Joy** will tell a Bible story. **Please note that the only time Homer is used outside of the revival services is during the Children's special pre-service rally, just 30 minutes prior to the Children's Night Service in the auditorium. (Only if children's emphasis is needed.)**

5. **Use the Evangelistic Sunday School Lesson** on the Sunday morning of the revival. (See Appendix B for the teacher's and pupil's lesson.) Unless you are doing the "ONE ACCORD SERVICE!"

CHAPTER SIX PRAY WITHOUT CEASING

The key to revival, renewal, and evangelism is II Chronicles 7:14: **If my people, which are called by my name, shall humble themselves, and pray, and seek my face, and turn from their wicked ways; then will I hear from heaven, and will forgive their sin, and will heal their land.**

1. Pray 30 minutes a day at the same time beginning one week prior to the revival. (Continue this practice during the revival. God will honor your praying around the clock.)

How to Implement the "Pray Without Ceasing" Project.

Plan One: One month prior to the revival meeting, the pastor should place the form on a bulletin in the church foyer or hallway where there is the most traffic. Encourage people to sign the prayer sheet in the Sunday bulletin, from the pulpit, and in the mail out. (**See the "Pray Without Ceasing" form at the end of this chapter.**)

Plan Two: Give each Departmental Outreach Leader a copy of the prayer form, and assign them to enlist signees by department.

2. Prayer Vigil

Have a 24-hour vigil at the church before the revival. Begin on Friday.

- a. Two prayer warriors meet at the church and pray for 30 minutes.
- b. Church leaders, deacons, Sunday School teachers, etc... Should take leadership roles. Use the "Pray Without Ceasing" project time schedule on this page and use **Plan One.**

3. Cottage Prayer Meetings

Acts 4:31 (New ASV) "And when they had prayed, the place where they had gathered together was shaken, and they were all filled with the Holy Spirit, and began to speak the Word of God with boldness." For many years, God's people have spoken His Word with boldness because of that mighty flow of prayer from Cottage Prayer Meetings. These meetings continue to be one of the greatest methods of preparation for revival.

- a. These meetings are most effective when you can "blanket" the community with them. The city or church field should be divided into zones with at least one cottage prayer meeting in each zone. Every church member will be close enough to conveniently attend.

Frequency. Your decision must be consistent with your individual church situation. Remembering that, the more Cottage Prayer Meetings you feasibly plan, the more people you will have praying and involved in spiritual preparation. Here are some popular suggestions as to frequency:

- (1) Two or three nights the week before revival combined with an emphasis on the Wednesday night all-church prayer meeting.
- (2) The church office should be notified of the time and the place of each meeting so the schedule can be printed in the church paper and/or bulletin. If the church nursery is to be open, that information should be printed, too.

b. The format for a cottage prayer meeting can be structured in many ways. Enlist at least three couples to specifically participate in each prayer meeting. One couple will serve as attendance chairman, another as hosts, and the third as leaders. The fact that three couples are already enlisted means enough people to have a good meeting if no one else attends.

(1) Attendance Chairman

- (a) Try to get neighbors and friends to attend, whether members of the church or not. The potential of an evangelistic opportunity is there by encouraging unsaved and unenlisted neighbors to come.
- (b) Remember that with several meetings going on at the same time; there may not be a large attendance at every meeting. But large or small, the purpose of the meeting certainly can be accomplished.

(2) The host's primary responsibility is to provide the place for a meeting. If refreshments are to be served, it is better to wait until after the meeting is closed.

(3) The leader is responsible for the program. A simple program has proven to be most effective.

- (a) The leader reads from the Bible promises related to prayer. He may or may not give a short devotional thought. The group may wish to sing a hymn.
- (b) Prayer requests are given. Among other things the group should pray for: the revival effort, the revival team, the unsaved, and the unchurched.

1) Names of unsaved and unchurched in this area can be obtained from the prospect committee or church office.

2) Ask those present to give names of those they want prayed for.

(c) Pray. Obviously the primary purpose of these prayer meetings is to pray. Proportionally then, most of the time should be devoted to prayer.

"PRAY WITHOUT CEASING"

(Location -- Pray wherever you are at your scheduled time.)

6:00 - 6:30 AM _____ 6:00 - 6:30 PM _____

6:30 - 7:00 AM _____ 6:30 - 7:00 PM _____

7:00 - 7:30 AM _____ 7:00 - 7:30 PM _____

7:30 - 8:00 AM _____ 7:30 - 8:00 PM _____

8:00 - 8:30 AM _____ 8:00 - 8:30 PM _____

8:30 - 9:00 AM _____ 8:30 - 9:00 PM _____

9:00 - 9:30 AM _____ 9:00 - 9:30 PM _____

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3:00 - 3:30 PM _____ 3:00 - 3:30 AM _____

3:30 - 4:00 PM _____ 3:30 - 4:00 AM _____

4:00 - 4:30 PM _____ 4:00 - 4:30 AM _____

4:30 - 5:00 PM _____ 4:30 - 5:00 AM _____

5:00 - 5:30 PM _____ 5:00 - 5:30 AM _____

5:30 - 6:00 PM _____ 5:30 - 6:00 AM _____

CHAPTER SEVEN SPECIAL REVIVAL EMPHASIS

1. High Attendance Day

When Revival begins on Sunday morning, have your high attendance that day.

Use some good methods to sign people up for high attendance. **Friend Day is the most effective I have seen on a consistent basis.**

Consider the chain-link system.

- a. Chain-links may be purchased from the Baptist Book Store, or you may mimeograph them. They should say:

<p style="text-align: center;">I will not break the chain on (date) _____.</p> <p>Class _____ Department _____</p> <p>Name _____</p>
--

- (1) Start the chain 3 or 4 weeks before the Revival if high attendance day is opening Sunday.
 (2) Provide at least one link for every person enrolled in Sunday School.

- b. Set attendance goals by classes or departments.

2. Children's- Pizza Night

***NOTE: If your church has Awana, please call Keith for specific information regarding the children's night service.** Children in grades 1-6 and their parents will be the focal point for this night. A pizza supper should be served **45 minutes** before services (**allow Keith & Homer 30 minutes in the sanctuary with the kids just prior to the evening revival service**). **All who come are required to stay for the revival service!**

- a. Purpose:

- (1) This night will provide a fun time for the children and enable them to get to know the evangelist and Homer.
 (2) It will also bring a lot of children to the Revival. Homer will present the Gospel in a way they can understand.
 (3) To encourage the children to attend the Revival and bring their parents.

- b. Planning:

- (1) Plan to use tickets for the pizza supper. Tickets are important to children and if they have them, they will use them.
 (a) Tickets may be ordered from numerous places.

(b) Or, they can be made on a computer. The ticket should contain this information:

- 1) Free Pizza Supper and Homer's head.
- 2) The age group invited (**Grades 1-6**)
- 3) The church name, date and time (of the supper)
- 4) A **note** that states that **all who attend the pizza supper are required to stay for church.**

(2) Plan to send a letter to every member and prospect in the Children's Division. Include five tickets in each letter.

(a) If you pass these out in Sunday school, you will miss a large number. It is far more effective to mail them.

(b) The letter should contain at least this information:

- 1) The pizza supper is free.
- 2) The day, time, and place for the supper.
- 3) Brief information about the Revival.
- 4) An encouragement to bring more boys and girls. They may use their extra tickets for this and get still more from the church office.
- 5) Everyone who comes to the pizza supper will stay for the service.

revival

(3) Get extra tickets out any way possible.

(a) Distribute more on Sunday morning after the kids have received theirs in the mail. This will catch the visitors and those who may have been overlooked.

(b) Distribute them at school.

(4) Obtain commitments from the Children's Department teachers and leaders, or others to coordinate and prepare the pizza supper.

3. Youth Night

This can easily become one of the greatest nights of the revival with many teenagers coming to know Jesus. Potential exists for changing the entire complexion of the community. Tarring and feathering of the Youth Minister (Chocolate syrup and feathers, marshmallows can substitute) for reaching an attendance goal is an excellent way of boosting attendance.

a. Purpose:

This special night will bring unsaved and unenlisted young people to the church for fun and fellowship in the revival service. Have an **athlete from the school meet with the youth and share a testimony before the service.**

b. Planning:

(1) It is a good idea to use this night to recognize various youth groups such as sports teams and coaches.

(2) Reserve a section in the auditorium for the young people to sit together.

(3) Homer may speak directly to the youth, **during the service.** Keith may preach the "God's Will" sermon (preached over 400 times).

c. Publicize:

- (1) Enlist young people to serve on publicity committee.
- (2) Announce this special service at school on the P.A. and to pass out flyers (tickets) for the revival at school.
- (3) Allow the young people to give testimonies and provide special music or have a young person with an outstanding testimony share it at a youth fellowship before or after the service.

4. Family Night

This is probably one of the greatest nights of all the revival services. It is an effort to have entire families to attend and sit together. Unsaved relatives are more likely to attend on Family Night than at any other time.

a. Emphasize Family Night from the very beginning of the revival.

(1) Keep before the people that you want and expect entire families to sit together.

(2) Consequently, the regulars will insist non-churchgoers in their families come to this service.

(3) People without families may be "adopted" for the night by other families.

b. The message will be on "The Home" and there will be an opportunity for family members to be saved and for homes to make new commitments to put "Jesus first" in their lives.

OTHER SUGGESTED EMPHASIS

1. Bring A Friend Night

Many people have been saved as a result of attending Revival at the suggestion of a friend. This is a great opportunity to bring a friend to church. Encourage your members to invite their friends early.

a. They can bring a friend for the entire Revival.

b. Whereas many will decline an invitation to Revival in general; many will accept an invitation to Friend Night because they want to be a friend.

2. Sunday School Night

This is a special Sunday School emphasis during one of the week-nights of Revival. You try to at least have your average Sunday School Attendance. The successful execution of this program will involve every member and prospect being called on in advance. Ideally every Sunday School member should be present.

a. On Sunday School Night each department will sit together and each teacher will sit with his class. Pews should be marked to show people where to sit (a day in advance).

- (1) Make a large poster for each department. On it, put the department name, director's name, and the outreach leader's name.
 - (a) Display these posters in the sanctuary.
 - (b) The more conspicuous they are; the more emphasis will go to Sunday School Night.
 - (2) Introduce the Sunday School Director who will in turn introduce each department director.
 - (a) Recognize those classes reaching their average attendance, or 70% of this enrollment.
 - (b) This is a good time to recognize any individuals who have outstanding achievement in Sunday School.
 - (c) You could also recognize the teacher who has taught the longest, the oldest teacher and the youngest teacher.
- b. Sunday School Night may be promoted through the Sunday School for weeks before the Revival. Use as much promotion as you can.

3. Pack A Pew Night

Over the years this has been one of **the most successful ways** to fill the sanctuary with people and prospects. It continues to be very successful when properly planned. This takes a lot of work, but the reward comes in the form of a crowd and Revival decisions.

Here are some suggestions for your planning:

Select your pew captains.

You can use some organizations such as Sunday School, Ladies organization, etc. Or...

- a. You can designate Pew Captains from among the membership. This seems to be the best method unless you are having Pack-a-Pew two or more nights.
 - (1) Print the names of your Pew Captains in the church paper and/or bulletin the week before Revival.
 - (2) It can be disastrous to leave anything to chance here. Continual emphasis must be placed on the names of Pew Captains and their responsibility.
- b. Use faithful, responsible people for Pew Captains to assure packed pews. But try also to enlist those who are not in the mainstream of church life. Here is something they can do effectively for the Lord.

CHAPTER EIGHT

FINANCIAL POLICIES

We are always asked, "What is your policy concerning a revival crusade." This is a legitimate question, and we want a clear understanding before coming to be a part of your dear church family.

1. We come by faith on a **love-offering basis**. We ask you, the pastor, to share our financial needs with your people, as you are the spiritual leader and they should follow your admonitions concerning our needs. This is our only financial support since we are not on a church staff with a regular monthly salary. We pray that you will lead your people to support our soul-winning ministry as an eternal investment for the kingdom of God.
2. We ask that a revival love offering be taken in **every service** in support of our ministry, including Sunday morning. On Sunday morning, the love offering can be taken separately at the close of the service. **(The church should provide Love offering envelopes. The envelopes should be large enough to place a check or \$100 bill in without being folded. It works best for Keith if ALL CHECKS ARE MADE PAYABLE TO THE CHURCH. It should be explained that ALL of the love offering will be given to the evangelist in one check from the church.)**
3. We normally split the love offering **60-40 with a full-time music evangelist<ONLY>**. In the case of a **minister of music with a full-time** job or on a church staff, whether your own or from somewhere else, **we ask that he be paid out of the budget**. (The full-time evangelist thus receives 100% of the offering.) In the latter case we would receive the full love offering for our ministry.
4. We ask the church to **pay our travel expenses** (mileage and meals and/or plane ticket) **over and above** the love offering. Keith will give you the mileage and amount when we arrive. This is very reasonable and workable with every church.
5. We also ask the church to send **\$30.00** for the promotional packet which includes this preparation book, photos, and 30 color posters that can be used for advertising. This helps with the cost of preparing and mailing these materials. An additional \$.10 apiece is requested for Homer Stickers.
6. **LODGING:**
 - A. We request that Keith and his wife be lodged in a motel for reasons of health, comfort and privacy. This is usually best for every one. He wants to love your church family like you love them, and considers it a real privilege to serve with you. (A **GROUND-LEVEL**, NON-SMOKING ROOM WITH A KING SIZED BED IS PREFERRED with a refrigerator if possible) ***NOTE: Ground-Level accommodation is priority over the other requests.**

- B. If Keith is preaching and spending the night at home in Fayetteville, **the church is requested to pay travel expenses for mileage** and to take care of any meals on the field.

***** As always, Keith will work with your special circumstances. *****

Thank you for your understanding and for your desire to reach your city for Christ. We want to be used to see souls come to Jesus and God's People get a right relationship with the Lord. We will pray that through all of our human preparation that God will honor and bless it and we shall join the angels in Heaven in praise to the blessed name of Jesus.

The church should MAKE ALL CHECKS PAYABLE TO:

(Keith Fordham Evangelistic Association, Inc.) Or **K.F.E.A., Inc.**

TAX I.D. NUMBER 23-7416374

CONCLUSION

This book is simply an effort to help each pastor to realize his leadership in promoting, planning, and praying for a great revival effort. As the spiritual leader, you have an awesome responsibility in motivating your people to places of leadership and involvement to see the greatest results of revival preparation.

We hope that this will give you the goals, plans, and methods of setting in motion the people of God to expect great things from God as they work together in love and unity for the Lord.

Our prayer is that we will all begin the week of revival with open hearts, sensitive to the perfect will of God, and ready to walk by faith, expecting to see the Hand of God touch and change the lives of His people. Remember: God is able, if we are willing to trust Him in faith and to give Him all the praise.

APPENDIX A

PUBLICITY RELEASE

2015

In 2015 Keith was inducted into the Southern Baptist Evangelist's Hall of Faith housed in Nashville, Tennessee. *Ask Dr. Fordham YouTube Channel* Keith Answers Bible questions asked through the years in 2 to 5 minute videos. Sermons and other resources are available on www.KeithFordham.com.

Keith Fordham is a dynamic, deeply spiritual evangelist, who is one of God's greatly used men. His messages are timely, refreshing, always Bible centered, energetic, and directly to the point - namely Salvation of Souls. He preached his first sermon January 7, 1968. He has been in Vocational evangelism since September 1974.

Keith Fordham offers a wealth of experience as he has served many churches across the nation. Over 1500 revivals, conferences, retreats, camps and Harvest Days during 44 more years of full-time evangelism, crusades in the U.S., Canada, and India, add a host of thrilling illustrations to his sermons. He often speaks to pastors and deacons at pastor's conferences and state and national Evangelism Conferences. There have been thousands of professions of faith and other decisions for Christ under his preaching. He was a Vice President of the Georgia Baptist Convention. He has served three terms as President of the Conference of Georgia Evangelists. He has served on the Advisory Board of North Greenville College. He was President of the Conference of Southern Baptist Evangelists through June 2004-2005.

Keith is a graduate of Samford University, has a Master of Divinity from New Orleans Theological Seminary and a Doctor of Ministry from Immanuel Theological Seminary.

Keith is married to the former Shirley Alice Waldrop of Forest Park, Georgia. They have two married children - Angela Risher (Graduate of the University of Mobile) and Sam Fordham (Graduate of North Greenville College). Sam has a Masters of Divinity Degree from Southern Seminary and a Doctorate of Ministry Sam from New Orleans Baptist Theological Seminary, he is pastor of Oak Bowery Baptist Church Ohatchee, Alabama and serves as vice-president of KFEA, Inc. . Four grandchildren are Abby Risher, Micaiah Keith Fordham, Olivia Fordham and Evelyn Fordham.

Keith's entire family traveled with him for over 16 years. At this time, Keith's wife, Shirley, travels with him.

Keith's unique ministry includes his "**Pal**", **Homer**. Keith and Shirley are both graduates of the Maher School of Ventriloquism, and Keith is a member of the North American Association of Ventriloquists. Keith effectively uses Homer, his dummy, to teach Bible stories and to present brief Gospel messages, especially reaching school age children and youth. Homer attracts adults and youth alike to the nightly revival services. **Keith's wife, Shirley**, conveys Bible lessons using her "**Pal**", **Joy**.

Keith Fordham is especially interested in revival within the local church, and in the re-dedication of members. This is a ministry that stirs and moves the church - it will with God's help bring revival, seek out the lost, and bring all church members closer to the Lord. God's hand is on Keith to "**draw the net.**" (Give a public invitation!)

A PERSONAL WORD FROM KEITH FORDHAM

The main thrust of revival is a return to "normal Christian living." My ministry is mainly Bible Preaching, extending God's Invitation, teaching, soul winning, and fellowshiping with the pastor.

I was saved October 30, 1960. A friend witnessed to me about Christ, and led me to Jesus. I prayed on the spot to accept Christ as Lord of my life.

From the time I was thirteen, God had been speaking to my heart. Finally, at seventeen and a senior in high school, I could hold back no longer. I surrendered my life for full-time service. God opened the doors to preach and tell others of what He can do in their lives. I preached my first sermon in 1968 and my first revival that year as well.

On June 9, 1972, Shirley Alice Waldrop of Forest Park, Georgia and I were married. She is a graduate of Tift College and of the Georgia Baptist School of Nursing. We are both native Georgians. For over sixteen years my wife and two children traveled with me. Now both our daughter and son are married and our son Sam is Pastor of Oak Bowery Baptist Church, in Ohatchee, Alabama. My wife, as a rule normally travels with me everywhere.

The aim of our revival ministry is for Christians to have "Spring Training" and to get back to basic daily living in Christ. Anytime true revival breaks out in a church, lost people will be saved.

Keith Fordham

APPENDIX B

SUNDAY SCHOOL LESSON (FOR THE SUNDAY MORNING OF REVIVAL)

The following lesson is a suggested lesson for the Sunday of revival. We have found through revival experience that this lesson can be a good tool for reaching people who already attend Sunday school. You will need to instruct your teachers in the lesson.

Some teachers are reluctant to use this special emphasis lesson, so you will have to encourage them to use it. **Each teacher needs to grasp hold of the idea that he or she can and should present an invitation.** Some teachers do not understand what they are asked to do, that is why you will need to instruct them in this lesson.

Pastor Dale Morell is a precious man of God. He is in his late fifties and has been at Maine Street Baptist for twenty-two years. Any one who can pastor a Baptist church for 22 years has a lot of grace and grit. He told me that they have been having a revival every year with few results. He decided to have in an Evangelist (Ephesians 4:11) not a pastor and to prepare. They were diligent in their preparations. This church geared up in prayer and took the Planbook I send to every church and made an attempt at doing many of the things that we suggested. It paid big dividends.

The **Sunday school teachers not only taught** the special lesson that I sent, but also **gave the invitation at the close of their classes.** No wonder we had fifteen join Sunday morning. Many made decisions to follow through in baptism, transfer their letters, or come by statement **most decisions were made in Sunday School class and then publicly during the 11:00am revival service.**

A number were saved in Sunday School and most of them made it public.

Twenty-eight made decisions by the end of revival. Of these at least 8 were for profession of faith and baptism. In addition to the 28, two more came on the following Sunday. Another two had been saved in **Sunday school** and will hopefully join in the days ahead. In addition to those, one of the men teaches a Bible study at the prison every Tuesday night. He took the **Sunday school lesson from our Plan book.** He taught it and gave the invitation. **Four prisoners accepted Christ.** Somebody joined the church in every service. One college student from Bowdoin College answered the call to preach. The youth responded overwhelmingly on our special youth night invitation.

EVANGELISTIC SUNDAY SCHOOL LESSON

**(For Department Director and Teachers - Children through Adults-
To be used in place of the regular lesson the Sunday of Revival)**

Sunday Morning Schedule - _____

(Date)

9:45-10:05: Opening departmental assembly. (We suggest that the department director will give testimony to his personal experience with Jesus Christ (New Birth Experience), or bring someone in to share a testimony. Then the Department director will explain carefully the purpose of this special lesson and will urge every person to stay for the morning worship service.

10:05-10:35: Teacher, share a personal testimony of salvation or have a student share testimony. Then teach the evangelistic Sunday school lesson, "How To Be Saved". This will be provided and discussed at Teachers' and Officers' meeting at _____PM
Wednesday night, _____. (date)

10:36-10:43: GIVE AN INVITATION in your class. (See suggestions in the section, TEACHER, HOW YOU CAN GIVE AN INVITATION.)

Take time to lead your pupils to make the decisions that God would have them to make. The entire purpose of this lesson is the lead to commitment. Note on the pupil's lesson that the Invitation should be prayerfully extended at lesson numbers 9-11.

10:43-10:45: Carefully deal with all who make decisions and urge them to be made public in the worship service. Encourage their sitting with you so you can walk the aisle with them at the invitation.

THE PURPOSE OF THIS LESSON IS THREEFOLD:

1. To enable every Christian to re-think his own experience with Jesus Christ, and to help him to have assurance of his salvation.
2. To teach each unsaved person the plan of salvation and earnestly seek to bring each one to a saving faith in Jesus Christ.
3. To lead each one who has been saved to make a public commitment to Christ during the service in the auditorium.

TEACHER, HOW YOU CAN GIVE AN INVITATION:

At the close of the lesson ask all the members to bow their heads and close their eyes:

1. Ask all who have trusted Christ as personal Savior and have united with the church to raise their hands.
2. Ask if some feel backslidden, and need to rededicate themselves to the Lord to raise their hands.
3. Explain that being a member of the Sunday school **does not mean** that you are a member of the church. Some may not understand that you must confess Christ and follow Him in Baptism.
4. Ask if there are those present who have not transferred their membership, or who have been saved but have not followed the Lord in Baptism and church membership. Urge them to do so this morning.

5. Make one final appeal to the unsaved in the class to repent and receive Christ as Savior. Show the importance of publicly confessing Christ. Read Romans 10:9; Matthew 10:32-33. **Urge** them to accept Christ right now. Read James 4:14; 2 Cor.6:2.
6. As the class continues with bowed heads ask those who will, right now, confess Jesus as Savior to stand to their feet. While they stand the teacher should lead in a prayer of thanksgiving for each decision.
7. Fill out the decision card with each one making a decision. Ask the class to sit with you in the service in the auditorium and ask those who made decisions to go forward during the invitation to make a public decision for Christ.

I suggest that you **visit** your most likely prospects before Sunday and try to win them. **Call** every unsaved person and those not church members here to urge them to be present Sunday.

Pray with all your power for this lesson and the invitation service.

1. Send the evangelist a list of the unsaved in your class, so he can begin to pray for them by name.
2. Visit each unsaved member of your Sunday school the week before this lesson is taught, and tell them of your concern for their salvation.
3. Do everything humanly possible to have every unsaved person present for Sunday school on Sunday morning when this lesson will be taught.

Teacher, You Can Give An Invitation

When you come to the close of your lesson, please have all members of the class to bow their heads. Ask for those who have trusted Christ as their personal Savior to raise their hands. Comment on how wonderful it is to bear this testimony. This will make it easier for those who have not trusted the Lord to respond to the invitation-, which follows:

Then ask your class, as their heads are bowed, if there are those who feel themselves backslidden and feel the need of rededicating their lives to raise their hands for prayer. Then explain that being a member of the Sunday school is not being a member of the Church. If there are those who have not transferred their church membership, they need to do so this morning. Then ask those who would desire to take that step to indicate it by raising their hand. (Some have members of their families who are already members of the church and their families ought to be complete in the church.) Those who are Baptists elsewhere should keep the solemn agreement that they made when they joined the church where their membership now is (Ephesians 3:21, 5:24). Have prayer for these who have raised their hands, if any.

Now make one final appeal to the unsaved of your class. Show the necessity of confessing Christ (Romans 10:9, Matthew 10:32-33). State the importance of doing it right now (James 4:14, 2 Cor.6:2). Ask if they will pray with you. Then pray aloud, asking God to give them the faith and repentance. Ask God to help them pray the prayer of Luke 18: 13. Repeat the words, if necessary, so they will know what they need to pray. Then ask each one to pray what he feels in his heart he should pray. Pause a moment as they pray.

Ask the class to continue with bowed heads and those who will this morning, right now, confess Jesus as Savior, stand to their feet. Have prayer of thanksgiving for God's love and willingness to take care of us and to answer our prayer for salvation, rededication and surrender. Note the ones who stand so you can deal with them individually. Give each one who makes a decision the assurance that the whole class is concerned and rejoices with them in their decision. Briefly fill out a decision card for each one. Get complete details later. Get

name and decision made. Tell them if they have trusted the Lord that they should make it public and follow Him in baptism. Use Romans 10:9-10 and also verse 11. Explain the meaning of baptism if necessary. The baptismal service will be that night or at their earliest convenience, but they should make their public profession today. Ask them to sit with you in the closing assembly of the Sunday school in the auditorium and as the pastor gives the invitation to go forward with you, making their decision public. At the time for the morning service, go with your department to the auditorium. Ask those who have made decisions to sit next to you. Keep your class quiet in case there is a delay in moving to the auditorium. **KEEP PRAYING!**

SPECIAL EVANGELISTIC SUNDAY SCHOOL LESSON FOR PUPILS

"HOW TO BE SAVED"

INTRODUCTION:

The most important matter in your life is to be a child of God. Many of you already have received Christ as your Savior, but it will be of great help if you re-live that experience this morning. This lesson is to help you to repent of your sin and receive Christ as your Savior, or to help you to have renewed assurance that Jesus Christ lives within your heart. Will you earnestly and prayerfully study this lesson this morning and do what you believe God wants you to do today.

(Write in your answers after the verses have been read).

1. Why must every person hear that Christ died for his sins? Romans 3:10 - "There is none righteous, no not one." Romans 3:23 - "For all have sinned and come short of the glory of God." **Do you realize that you are a sinner, that you have disobeyed God and that you have broken His commandments?**

Yes___ NO___

2. What does the Bible declare to be the penalty of sin and unbelief? Romans 6:23 - "For the wages of sin is death; but the gift of God is eternal life through Jesus Christ our Lord." John 3:36 - "He that believeth on the Son hath everlasting life: and he that believeth not the Son shall not see life: but the wrath of God abideth on him."

Where would you go if you should die right now?

To Heaven___ To Hell___

3. What did Christ do to save you from your sin? Romans 5:8 "But God commendeth His love toward us, in that, while we were yet sinners, Christ **died** for us." **Christ DIED for**

_____.

(your name)

4. If I confess my sins what will God do? I John 1:9 - "If we confess our sins He is faithful and just to **forgive** our sins, and to **cleanse** us from all unrighteousness." **Jesus will**

1._____ and 2._____

5. How can I become a child of God? Luke 13:3 "Except ye **repent** ye shall all likewise perish." I _____ **of my sins**. John 1:12 - "But as many as **received** Him, to them gave He power to become sons of God, even to them that believe on His name."

I _____ Christ as my Savior.

6. When should I be saved? Rev.3:20 - "Behold, I stand at the door and knock; if any man hear my voice, and open the door, I will come in to him...." 2 Cor. 6:2b - "Behold **NOW** is the accepted time: behold **NOW** is the day of salvation."

I should be saved _____.

(continued)

7. **Please write your name in each of the blanks below:** John 3:16 - "For God so loved _____ that He gave His only begotten son that if _____ believes in Him, _____ should not perish, but _____ will have everlasting life."

8. Romans 10:9-11 - "That if thou shalt **confess** with thy mouth the Lord Jesus and shall **believe** in thine heart that God hath raised Him from the dead, thou shall be **saved.**" If I _____ **with my mouth and** _____ **in my heart I will be** _____.

"For with the heart man believeth unto righteousness: and with the mouth confession is made unto salvation. For the scripture saith, 'Whosoever believeth on Him shall not be ashamed.'"

9. For the unsaved: Believing that Jesus Christ died to save me from my sin, I **repent** of my sin and **receive Jesus Christ as my Savior now.**

Sign_____

10. For the saved: Because I know that I am a child of God, and because I want to **reaffirm my love for Him, I dedicate myself anew to Him today.**

Sign_____

11. State briefly how you **know** you are a child of God. **I know I am saved and a child of God because:**
